



NEWS RELEASE

Adea awarded Employer Branding Awards by the World HRD Congress.

Irving, Tx – March 6th -- The Employer Branding Awards was conceptualized by the World HRD Congress in partnership with Times Ascent, is an initiative towards branding corporations in various practices within the domain of Human Resources, in India.

Of the several categories at the awards Ceremony, Adea won the awards for the Categories '**Excellence in HR through Technology**' and '**Excellence in Training**', amongst the others at the Regional Round Ceremony of the Employee Branding Awards held at Oberoi's on 6th Dec, 2008 at Bangalore.

Other Companies who received the award at the Regional Round are as follows:

AWARD FOR EXCELLENCE IN HR THROUGH TECHNOLOGY

- 1) Dr. Reddy's Laboratories Ltd.
- 2) JK Tyre & Industries Ltd. (Kankroli Tyre Plant)
- 3) HCL Technologies Ltd.
- 4) **Adea Technologies Pvt. Ltd.**
- 5) Wipro Technologies
- 6) AlignBiz Technologies Pvt. Ltd.

AWARD FOR EXCELLENCE IN TRAINING

- 1) Carborundum Universal Ltd.
- 2) Rane Institute for Employee Development
- 3) **Adea Technologies Pvt. Ltd.**
- 4) Monster.com India Pvt. Ltd.
- 5) Alstom Projects India Ltd.
- 6) National Power Training Institute (Faridabad)
- 7) HCL Technologies Ltd

The World HRD congress is a large gathering of HR professionals from across several countries is governed by the Global Advisory Council, which outlines and establishes the strategic intent of the congress and its logical success. This platform aims at knowledge sharing and also recognizes HR PROFESSIONALS who have achieved the best of the best in their careers and are role models. The congress was attended by the HR professionals from across public and private sectors of different industry verticals and had representatives from 64 countries. <http://www.employerbrandingawards.com/award0809.htm>

Adea, Inc. Headquarters / 545 E. John Carpenter Freeway, Suite 800 / Irving, TX 75062 / T 972.764.1700 F 972.764.1701 Offices in US, India, Europe and China / www.adea.com



www.adea.com

About Adea, Inc.

Adea, a global business and information technology consulting firm, is based in Dallas/Fort Worth, Texas and was founded in 1996. Adea provides a comprehensive suite of services for commercial and government organizations, and has four major service categories: Information Technology Services, SAP-Implementation and Upgrade, Administration and Support, Management Consulting and Business Process Outsourcing (BPO). Adea leverages its "Global Engagement Model" (GEM) to develop and deliver solutions for clients worldwide from its facilities in the U.S., Europe, China and India, engaging over 1,000 team members. Adea is a Microsoft Gold Partner, Google Enterprise Partner, is ISO 27001 certified, and has won a number of international, national and regional growth awards, as well as receiving industry recognitions for quality and delivery. Adea has more than 100 customers including top global companies in retail, healthcare, telecom, technology, manufacturing and communications, as well as U.S. state and local governments. Adea is one of the largest certified minority-owned technology firms in the U.S. and may be visited at www.adea.com. All brands mentioned herein are registered trademarks of their respective owners.

For more information please contact PR@adea.com

Adea, Inc. Headquarters / 545 E. John Carpenter Freeway, Suite 800 / Irving, TX 75062 / T 972.764.1700 F 972.764.1701 Offices in US, India, Europe and China / www.adea.com

